Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Literacy Activists Brochure: Graphic Organizer

In order to create an effective brochure for *El Buen Samaritano*, we need to make sure it is **not only entertaining, but also informative**! Filling out this graphic organizer will help you make sure that you have included the necessary information.

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| Title Page | The Title of your brochure is the first thing people are going to see. Make sure it is creative! | | The cover should also include a sub-title. Something that gives the reader an idea about what the rest of the brochure is about. | | | |
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| Back Cover | This would be a good place to mention the sources you used in creating this brochure. Write them here: | | Authors (this means you!) | | Be sure to include an image, graphic, or a map. | |
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| Inside flap | Like we discussed, in the inside flap, you will need to answer the following questions:  *Why is literacy important? What is the link between education and literacy? What is HDI? What is the link between education and HDI?* How will you do this? | | | | How will you show the link between education and HDI? | |
|  | | | |  | |
| Inside Page 1  Subject (check one): | | Inside Page 2  Subject (check one): | | Inside Page 3  Subject (check one): | |
| * What can students do to improve their literacy? * What can adults do to improve their literacy? * Where can people who want to improve their reading ability go? | | * What can students do to improve their literacy? * What can adults do to improve their literacy? * Where can people who want to improve their reading ability go? | | * What can students do to improve their literacy? * What can adults do to improve their literacy? * Where can people who want to improve their reading ability go? | |
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